

Alibaba.com Assessed Supplier



Assessment Report

Presented to

Cixi Horng Shya Feather Co., Ltd.

慈溪弘祥羽毛有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	No. 659, Huancheng North Road, Zhouxiang Town, Cixi City, Ningbo City, Zhejiang Province, China
City / Country:	Ningbo / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	cnhorngshya
Gold Supplier Company Name:	Cixi Horng Shya Feather Co., Ltd.
Contact Person:	Ms. Xuefang Chen
Phone Number:	0086-574-63301760
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*Service Provided by TÜV Rheinland
Report No.: 6757923_P+T*





Alibaba.com Assessed Supplier Assessment Report

Report No.: 6757923_P+T

Report Number:	6757923_P+T	Assessment Type:	Production & Trade Assessment
Date of Assessment:	03/Sep./2013	Report Date:	03/Sep./2013
Assessor's Name:	Xiaojiang Yuan	Validity Period:	04/Sep./2013 -- 03/Sep./2014
Reviewed By:	Xiaobin Huang	Online Verification:	http://assessed-suppliers.chn.tuv.com

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Section 1: Company Overview

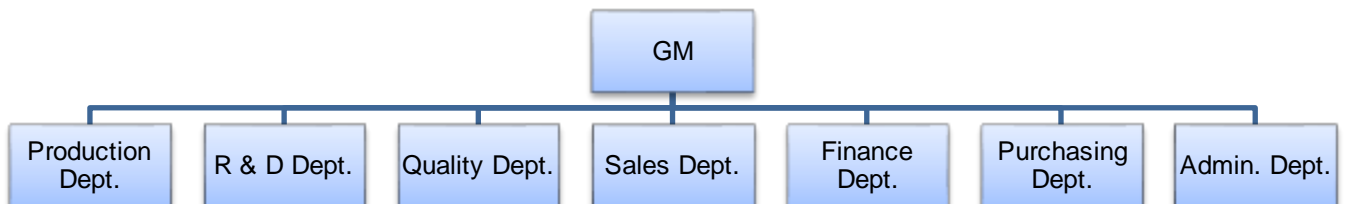
Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	330200400067722
Year Established:	23/Dec./1993	Validity Period:	23/Dec./1993 -- 22/Dec./2023
Registered Address:	Shuangle Village, Zhouxiang Town, Cixi City, Ningbo City, Zhejiang Province, China		
Company Address:	No. 659, Huancheng North Road, Zhouxiang Town, Cixi City, Ningbo City, Zhejiang Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Ningbo Industrial & Commercial Bureau
Registered Capital:	RMB1,224,500.00		
Corporate Representative:	Mr. Jianming Cao		
Industry:	Miscellaneous Household Articles		
Business Type:	<input type="checkbox"/> Manufacturer <input type="checkbox"/> Trading Company <input checked="" type="checkbox"/> Combined		
Type of Ownership:	<input type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input checked="" type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Feather Garlands, Packaged Feather, Feather Handicrafts		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input type="checkbox"/> Lease Agreement <input checked="" type="checkbox"/> Factory Officer Claimed Total Building Size: 27,000 m ² Number of Building(s): 5 Office Size: 800 m ²			



Section 2: Human Resources

Human Resources

2.1 Company Chart



2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Production Dept.	230	0	230
R & D Dept.	4	0	4
Quality Dept.	5	0	5
Sales Dept.	6	0	6
Finance Dept.	5	0	5
Purchasing Dept.	2	0	2
Admin. Dept.	3	0	3
Total Number:	256	0	256

2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
GM	Mr. Thomas Cao	GM	University graduate	10
Production Dept.	Mr. Yiming Cao	Manager	Technical school graduate	17
R & D Dept.	Mr. Zhongyi Sang	Manager	Junior college graduate	20
Quality Dept.	Ms. Lijun Bao	Manager	Junior college graduate	15
Sales Dept.	Ms. Michenlle Chen	Manager	University graduate	9
Finance Dept.	Mr. Xianzhang Gan	Manager	Junior college graduate	20
Purchasing Dept.	Mr. Chenyan Fu	Manager	University graduate	2
Admin. Dept.	Mr. Xumeng Dai	Manager	Junior college graduate	6

Section 3: Current Export Situation

Current Export Situation

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There are 5 foreign trading employees in the company.

Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	Yes	Yes
21-30Years	0	N/A	N/A	N/A
11-20 Years	1	N/A	N/A	N/A
6-10 Years	2	N/A	N/A	N/A
2-5 Years	2	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A

Does the company have a valid export license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Export License Registration No.:	0544732
Total revenue (Previous year):	Confidential
Total Export Revenue (Previous Year):	Confidential
Estimated Export Revenue (Current Year):	Confidential
Trade Agents Employed Overseas:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Nearest Port:	Ningbo
Accepted Payment Terms	<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input type="checkbox"/> EXW <input type="checkbox"/> CFR
Accepted Payment Type:	<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input type="checkbox"/> Credit Card <input type="checkbox"/> Cash <input type="checkbox"/> West Union <input type="checkbox"/> MoneyGram <input type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker
Average lead time from product order confirmation to production delivery (products exiting the factory):	30 Days

Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	43.75
South America	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	12.35
Eastern Europe	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	3.75
Southeast Asia	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	0.62
Africa	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	1.97

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Oceania	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	1.12
Mid East	N/A	0	0
Eastern Asia	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	0.75
Western Europe	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	3.75
Central America	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	3.75
Northern Europe	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	1.85
Southern Europe	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	7.5
South Asia	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	1.09
Domestic Market	Feather Garlands, Packaged Feather, Feather Handicrafts	Confidential	17.75

4.2 Main Clients

Client Name	Main Product(s)	Total Revenue (%)
Michaels Stores, Inc. & Subsidiaries	Feather Garlands, Packaged Feather, Feather Handicrafts	15.12
Hobby Lobby Stores	Feather Garlands, Packaged Feather, Feather Handicrafts	11.24

Section 5: Production Capacity

Production Capacity

5.1 Annual Production Capacity (Previous Year)

Feather Garlands 1,260,000 Pieces, Packaged Feather 4,800,000 Polybags, Feather Handicrafts 720,000 Pieces

5.2 Production Capacity

Product Name	Production Line Capacity	Actual Units Produced (Previous Year)
Feather Garlands	150,000 Pieces / Month	1,260,000 Pieces
Packaged Feather	400,000 Polybags / Month	4,800,000 Polybags
Feather Handicrafts	150, 000 Pieces / Month	720,000 Pieces

5.3 Production Machinery

Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
Washing Machine	No Information	3	4	Acceptable
Dyeing Machine	No Information	7	7	Acceptable
Drying Machine	No Information	5	8	Acceptable
Twisting Machine	No Information	7	8	Acceptable

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Sewing Machine	No Information	20	6	Acceptable
5.4 Testing Machinery				
Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
Ruler	No Information	60	3	Acceptable
Electronic Scale	Zhenglong & TCS-600	30	2	Acceptable
5.5 Subcontractors				
Subcontractor Name	Product Subcontracted	Volume Supplied	Cooperation Period (Years)	
N/A	N/A	N/A	N/A	

Section 6: Quality Assurance

Quality Management System and Product Certification					
6.1 Quality Management System Certification					
Certification	Certified By	Certificate No.	Business Scope	Expiry Date	
ISO 9001:2008	Beijing Zhong Da Hua Yuan Certification Center, CNAS	02011Q20768R0 M	The Feather Product (Handicraft) Manufacture	08/Jun./2011 -- 07/Jun./2014	
6.2 Product Certification					
Certification	Certified By	Certificate No.	Product Name & Model No.	Expiry Date	
N/A	N/A	N/A	N/A	N/A	
6.3 Quality Control Management					
	Content	Observations /Comments			
6.3.1	Is there quality control on all production lines?	<input checked="" type="checkbox"/> Yes, all production lines have adequate quality control <input type="checkbox"/> Yes, some production lines have adequate quality control <input type="checkbox"/> No			
6.3.2	Do the QA/QC inspectors work independently from the production line?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
6.3.3	Who does the QC/QA Manager /Supervisor report to?	GM -- Mr. Chong Cao			
6.3.4	How many QA/QC inspectors in total?	4			
No. of Employees in Each Production Line:					
Production Line	Supervisor	No. of Operators	No. of In-line QC/QA		
Feather Garlands	2	46	1		
Packaged Feather	2	78	1		
Feather Handicrafts	2	98	2		
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6.4 Supplier Management		
	Content	Observations /Comments
6.4.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
6.4.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
6.4.3	Does the company establish and implement a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No
6.4.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input checked="" type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No
6.4.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No
6.4.6	Is there a procedure to conduct random product inspections after final packaging?	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary
6.5 After Sales Service		
	Content	Observations /Comments
6.5.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
6.5.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
6.5.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No



6.5.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
6.5.5	Is there a product alert and recall procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Section 7: Production Process Management

Quality Control Management		
	Content	Observations /Comments
7.1	Is the factory tidy and clean enough for production?	<input type="checkbox"/> Yes, very good <input checked="" type="checkbox"/> Yes, acceptable <input type="checkbox"/> No, needs improvement <input type="checkbox"/> No, very poor
7.2	Are the following items /documents provided at the appropriate location?	<input checked="" type="checkbox"/> Work Instructions <input checked="" type="checkbox"/> Approved sample <input type="checkbox"/> Product picture <input type="checkbox"/> No the above-mentioned was not available.
7.3	Are written instructions available for onsite material inspection/testing? Are the relevant records maintained?	<input checked="" type="checkbox"/> Yes, with clear written instructions and records <input type="checkbox"/> Yes, with written instructions but no records <input type="checkbox"/> Yes, with records but no written instructions <input type="checkbox"/> No
7.4	Are written inspection/testing instructions available for finished products? Are the relevant records maintained?	<input checked="" type="checkbox"/> Yes, with clear written instructions and records <input type="checkbox"/> Yes, with written instructions but no records <input type="checkbox"/> Yes, with records but no written instructions <input type="checkbox"/> No
7.5	How are finished products inspected?	<input checked="" type="checkbox"/> 100% of products with detailed inspection <input type="checkbox"/> Random inspection <input type="checkbox"/> No inspection <input type="checkbox"/> No inspection necessary
7.6	Are units that failed inspection clearly marked and separated to prevent accidental dispatch?	<input checked="" type="checkbox"/> Yes, the units are separated and marked clearly <input type="checkbox"/> Yes, the units are separated but not marked clearly <input type="checkbox"/> No
7.7	How are finished products that failed inspection handled?	<input checked="" type="checkbox"/> Repaired and re-inspected <input checked="" type="checkbox"/> Thrown away <input type="checkbox"/> No inspection necessary



Section 8: R & D Capacity

R&D Capacity				
8.1 Current Situation				
There are 2 R&D engineers in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	1		11-20 Years	2
Junior College	1		6-10 Years	0
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
List of successful project(s) (Example: patented products):				
Feather Wing (k2601) ZL 2012 3 0274692. 0, Feather Masks (CM-134) ZL 2012 3 0274322. 7, Feather Masks (CM-137) ZL 2012 3 027420. 3, Feather Masks (CM-54) ZL 2012 3 0273854. 9, Feather Masks (CM-178) ZL 2012 3 0274818. 4, etc.				
Does the company have its own brand?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, please specify:		Logo of Horng Shya, 1345700		
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list all key equipment used:		N/A		
Do R&D employees use any specific software for designing new products?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, please list the main software used:		Photoshop, CorelDraw		
Please list all certifications and/or qualifications of the R & D department:		N/A		
Does the company establish standard design procedures for new products?		<input checked="" type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No		



Do the designed products have been internal verified or validated?	<input checked="" type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No
Do the designed products have been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input checked="" type="checkbox"/> No
Do the designed products confirmed by the customers?	<input type="checkbox"/> Yes, All designed products have been confirmed <input checked="" type="checkbox"/> Yes, Part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No
Do the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input checked="" type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input checked="" type="checkbox"/> Yes, without written records <input type="checkbox"/> No
8.2 R&D Real Case Description (Confidential)	
8.3 Design Process (Confidential)	
8.4 Design Devices (N/A)	

Section 9: Company Development / Expansion Plans

Company Development / Expansion Plans		
	Company Development Action	Timeframe
1	The organization is going to develop more new products.	12 Months
2	The organization is going to improve product quality through training.	12 Months

Section 10: Production Flow

Production Flow					
No	Production Process	No	Production Process	No	Production Process



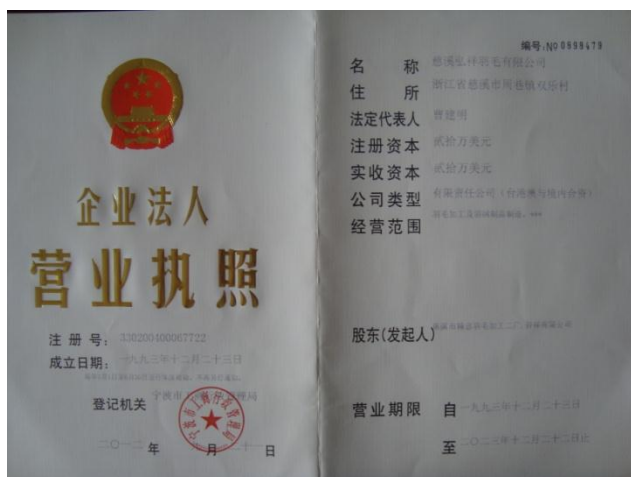
1		2		3	
	Fumigation & Sterilization		Feather Sorting		Feather Trimming
4		5		6	
	Washing		Dyeing & Washing		Drying
7		8		9	
	Handmade		Sewing		Twisting
10		11		12	
	Steam Drying		In-Line Inspection		Packaging
13		14	N/A	15	N/A
	Final Inspection		N/A		N/A



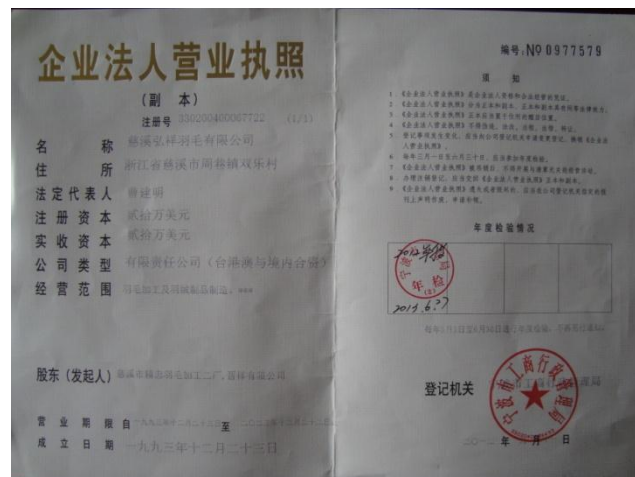
Section 11: Certification & Photos

Certification

Certification & Photos -- Business License (Original)



Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection



Certification & Photos -- Tax Registration Certificate



Certification & Photos -- Permit for Opening Bank Account



Certification & Photos -- Organization Code Certificate

Certification & Photos -- Custom Clearance Registration Form

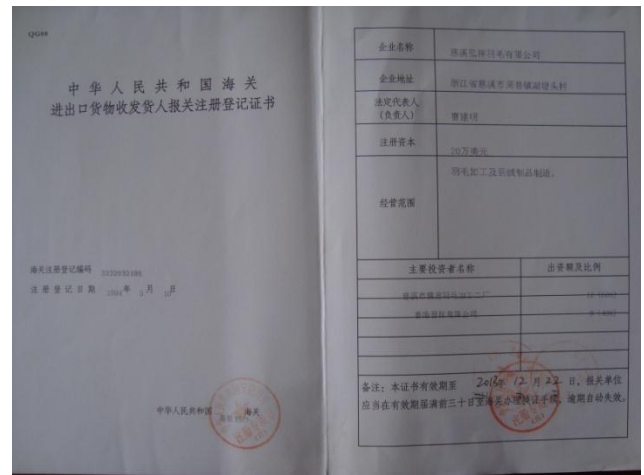


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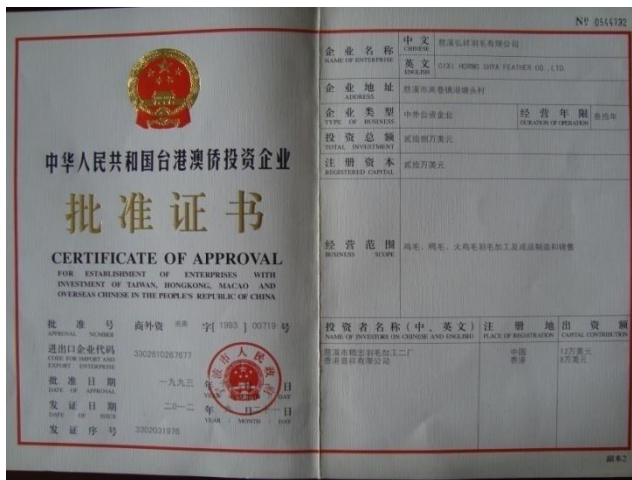
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Certification & Photos -- Import and Export Enterprise Registration



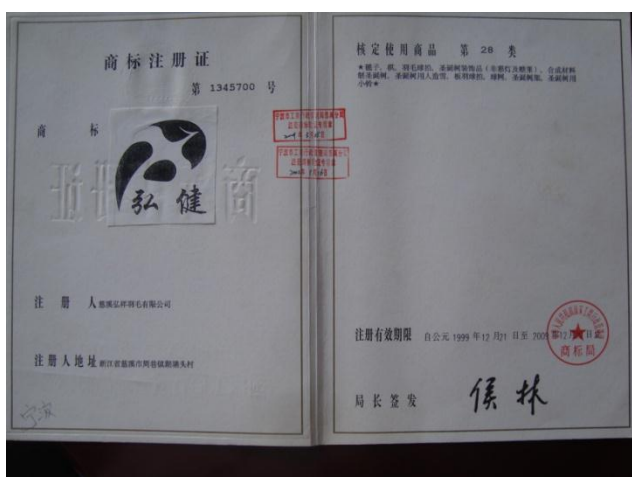
Certification & Photos -- ISO 9001:2008



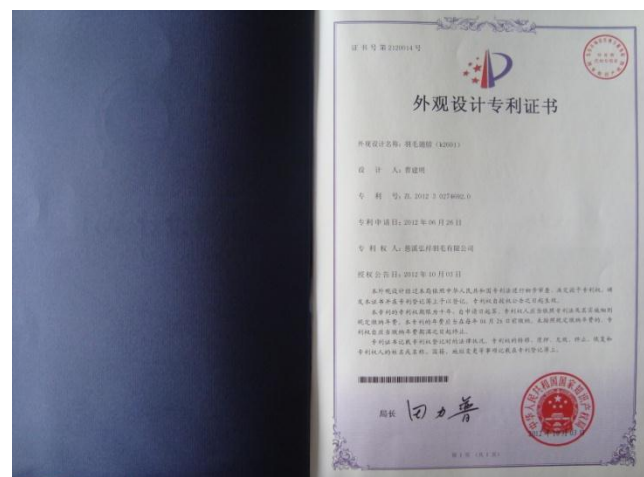
Certification & Photos -- Trademark



Certification & Photos -- Patent 1



Certification & Photos -- Patent 2

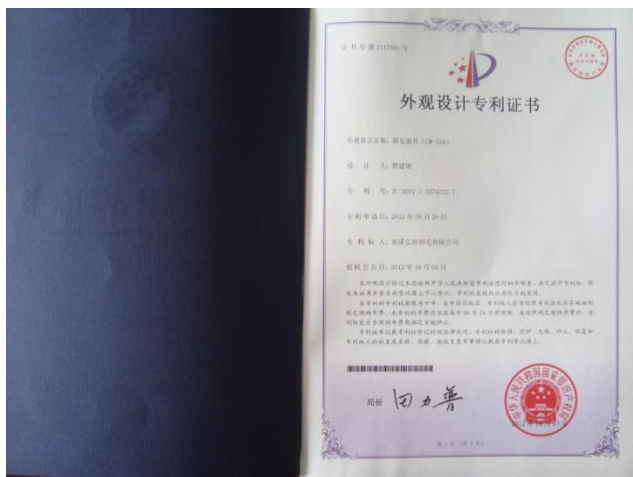


Certification & Photos -- Patent 3

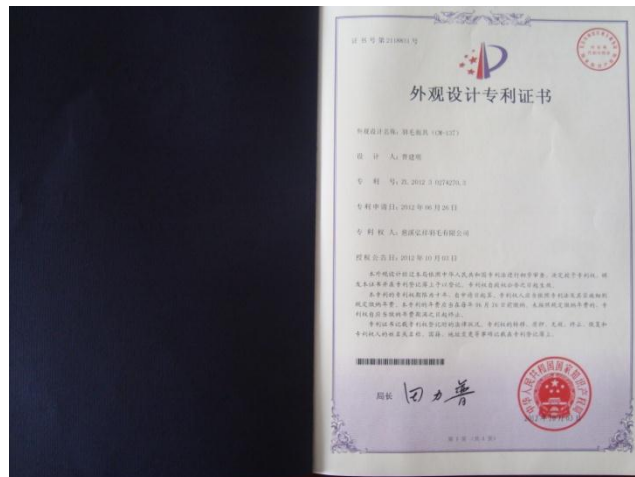


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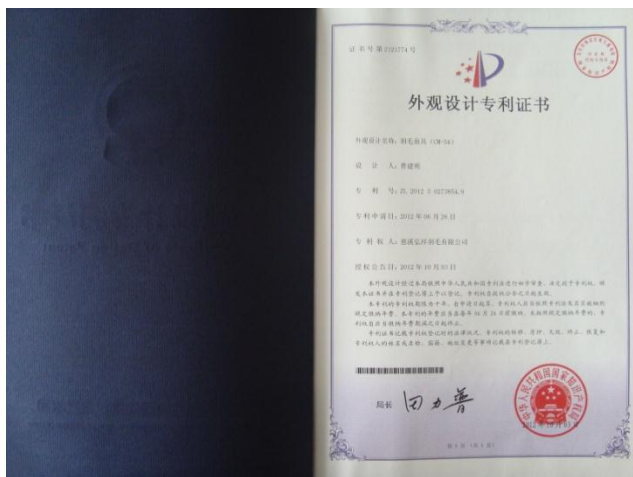
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Certification & Photos -- Patent 4



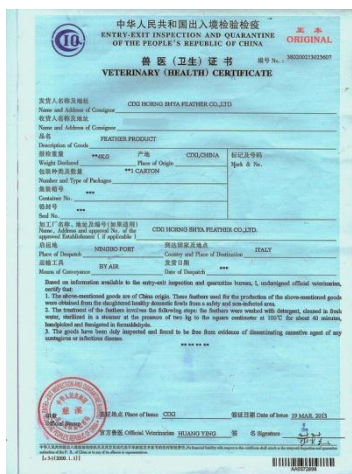
Certification & Photos -- Patent 5



Certification & Photos -- Veterinary (Health)
Certificate (Copy)



Certification & Photos -- Work Safety
Standardization Certificate



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Section 12: Company and Product Samples

Company and Product Samples	
Company Gate	Office
	
Workshop	Workshop
	
Product Sample	Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample





Section 13: Competitive Advantages

13.1 Product Group Capacity (N/A)		
13.1.1 Products Sold (In The Last 12 Months) (N/A)		
13.1.2 Suppliers Cooperated With (In The Last 12 Months) (N/A)		
13.1.3 Real Case Description: (N/A)		
13.2 Real Case for Lower MOQ & Short Lead Time :		
Products Name	Order (In the last 12 months)	Shortest Lead Time
Feather Masks	200 Pieces	7 Days
13.3 Real Case for Large Contract:		
Products Name	Order (In the last 12 months)	Shortest Lead Time
Packaged Feather	300,000 Pieces	45 Days
Feather Garlands	950,000 Pieces	60 Days
Feather Handicrafts	350,000 Pieces	45 Days
13.4 Overseas After-Sales Service Capacity (N/A)		

-- End of Report --